

Australian electors say Charities matter

Australia's 60,000+ charities are there for us in good times and bad.



Our charities employ over 1.47 million staff, engage some 3.5 million volunteers, collectively turn over more than \$200 billion each year and hold over \$400 billion in assets.

These facts tell only a small part of the story. Charities are at the heart of our communities, building connection, nurturing spiritual and cultural expression, and enhancing the wellbeing and productivity of all Australians. Collectively, they make us a more resilient, fair and prosperous society.

An Australian Government committed to building economic and social resilience would value charities involvement in national policy and planning. Because together we can realise the kind of Australia we want.

Australian charities want a seat at the national policy development table. We want to work with Government and contribute to building Australian wellbeing and prosperity now and into the future.

Independent research conducted by Piazza Research for the Community Council for Australia surveyed 4,600 electors in the marginal electorates of Bean, Bass, Canberra, Canning, Curtin, Deakin, Dickson, Fenner, Gilmore, Goldstein, Indi, Kooyong, Lingiari, Lyons, Mackellar, Mayo, Menzies, Moore, Ryan, Sturt, Warringah and Wentworth. It found:



Charities are part of our lives

9 in 10 electors are involved with charities



Charities are important to me, my community and our future

93% of electors say charities are important to them personally

98% of electors say charities are important to their community and our future



Australia will be a better place if Government works better with our charities

92% of electors think government should work with charities to plan for better services into the future



I support charities

8 in 10 electors have given to charity



It should be easier to give

92% of electors want donations to all registered charities to be tax deductible

62–82% of electors want government to improve fundraising regulation so that it works better for charities and community



Charities matter

51% of undecided electors are likely to vote for candidates who want government to work better with charities